

## CONSTITUTION

### WISCONSIN MARKETING AND MANAGEMENT ASSOCIATION/ DELTA EPSILON CHI

#### Article I

##### Name of Organization

- Section 1 The name of the organization shall be the Wisconsin Marketing and Management Association / Delta Epsilon Chi. The Letters WMMA / ΔEX may be officially used to designate the organization, its chapters and members.
- Section 2 The official address shall be:  
Wisconsin Marketing and Management Association / ΔEX  
PO Box 85  
Lake Mills, WI 53551

#### Article II

##### Definition and Purpose

- Section 1 The Wisconsin Marketing and Management Association / ΔEX shall be comprised is students enrolled in a post-secondary marketing or specialty course(s). Said students will function through local chapters within a Wisconsin post-secondary Collage System. The purpose of WMMA / ΔEX shall be to serve the welfare of its members by:
- Section 2
- A. Assisting local chapters of the WMMA / ΔEX in their growth and development in the Delta Epsilon Chi division of DECA, an association of Collage Students.
  - B. Upholding the purposes of Delta Epsilon Chi division of DECA:
    - 1. To develop leadership in the field of marketing education.
    - 2. To develop a sense of individual responsibility
    - 3. To provide opportunities for intelligent career choice in marketing, management and merchandising.
    - 4. To allow practical application of Marketing Education through competition.
    - 5. To encourage use of ethical practices in business.
    - 6. To allow opportunity to appreciate and implement the unenforceable obligations of citizenship.
    - 7. To provide for mental and physical health through satisfactory social and recreational activities.
    - 8. To engender a healthy respect for education.
    - 9. To create and nurture an understanding of our free, competitive enterprise system.
    - 10. To develop an appreciation of civic and social obligations of those engaged in distribution.
  - C. Coordinating local, state and national activities in the best interest of WMMA / ΔEX members.

#### Article III

##### Organization

- Section 1 The Wisconsin Marketing and Management Association /ΔEX is an association of local marketing education chapter of the State of Wisconsin, Delta Epsilon Chi division.

**Article IV**  
**Boards / Council / Chapters**

- Section 1           The primary administrative body shall be the Board of Governors which shall be responsible for the general administration of WMMA / ΔEX.
- A.       The Board of Governors shall consist of three members. They are:
    - 1.       President of WMMA / ΔEX
    - 2.       WMMA / ΔEX Executive Director
    - 3.       The State Chapter Advisor(s)  
          [Advisor(s) of the State President]
  - B.       Members of the Board of Governors shall serve one-year terms
  - C.       The Board of Governors shall be empowered to operate through the Executive Council, Standing Committees, and Ad Hoc Committees that the Board from time-to-time shall deem necessary to create.
- Section 2           Executive Council
- A.       The Executive Council voting membership shall consist of the following:
    - 1.       All elected State Officers
    - 2.       The WMMA / ΔEX Executive Director
    - 3.       The State Chapter Advisor(s)  
          (See Article IV, Sec. 1, Item A.3.
    - 4.       The WMMA / ΔEX Consultant(s)  
          [Immediate Past State Chapter Advisor(s)]
  - B.       The Executive Council non-voting membership shall consist of all Chapter Advisors for each elected State WMMA / ΔEX Officer and the State WTCS Marketing Education Consultant.
  - C.       Meetings of the Executive Council shall be called by the President with approval for the Board of Governors.
- Section 3           Regional Boards
- A.       WMMA / ΔEX shall consist of the following regions:
    - 1.       Western Region
    - 2.       Southern Region
    - 3.       Northeastern Region
  - B.       Each Region Vice President shall chair a Regional Board. Each Regional Board will consist of one representative from each chapter, within the respective region, as provided by the By-Laws
  - C.       The purpose of the Regional Vice President Board will be to enhance individual chapter communication, involvement and pride within the Wisconsin Marketing and Management Association / ΔEX.
  - D.       It shall be the duty of each Regional Vice President / Board to select and develop a Regional Fund Raiser; to plan and promote the Regional Conference; to meet with his / her respective representative (Chapter Vice Presidents) at the Annual Fall Leadership Conference; and any other time deemed necessary by the Regional Vice President / Board.
  - E.       The Regional Vice President will be an elected member of the Executive Council; elected at the State Leadership Conference.
  - F.       Each Regional Representative will be appointed by their respective chapter prior to the Fall Leadership Conference. They will assume their term of appointment at the Fall Leadership Conference and will continue their appointment until the next Fall Leadership Conference.
- Section 4           Local Chapters
- Local Chapters: A charter shall be issued to the local WMMA / ΔEX Organizations by the Executive Council of the Wisconsin Marketing and Management Association / ΔEX.

**Article V  
Membership**

- Section 1 WMMA / ΔEX will consist of chapters located in the state of Wisconsin, and each chapter will consist of individual student members.
- Section 2 WMMA / ΔEX will recognize membership only through these local chapters. Individual membership of WMMA / ΔEX local chapters will be as stated in the BY-Laws
- Section 3 All members of WMMA / ΔEX will pay state and national dues as stated in the BY-Laws

**Article VI  
Officers**

- Section 1 The officers of WMMA / ΔEX shall be a President, Three Regional Vice Presidents to represent regions as provided in the By-Laws, a Secretary, Executive Vice President, Parliamentarian, and a Vice President of Communications. These Officials shall perform the duties prescribed in the By-Laws and by the parliamentary authority established in Article X of this constitution.
- Section 2 A Nominating Committee shall nominate candidates for the offices to be filled at the annual business meeting, as prescribed in the By-Laws.
- Section 3 The officers shall be elected, by ballot, to serve for one year or until their successors are elected.

**Article VII  
Committees**

- Section 1 WMMA / ΔEX shall have the following standing committees:
1. Constitution and By-Laws
  2. Nominating
  3. Credentials
  4. Conference Courtesy
  5. Program Committee
- Section 2 These committees shall fulfill the duties and responsibilities as stated in the By-Laws. The members of these committees shall be appointed by the WMMA / ΔEX President and shall be selected from the voting members of the Current Executive Council.

**Article VIII  
Advisors**

- Section 1 The Instructor of Marketing Education at each school with a chapter affiliated with WMMA / ΔEX will be responsible for the chapter in accordance with this constitution.
- Section 2 Advisory Committees to assist WMMA / ΔEX growth and development may be appointed as deemed necessary by the Executive Council with the approval of the WMMA / ΔEX Executive Director.
- Section 3 The WMMA / ΔEX Executive Director shall be the person employed by WMMA / ΔEX to perform management functions for the organization.

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Section 4 The State WTCS Marketing Education Consultant shall serve as an Ex-Officio Advisor to the WMMA / ΔEX Executive Council.

**Article IX  
Conferences**

Section 1 Each membership year, WMMA / ΔEX will conduct two state conferences. These conferences are provided for in the By-Laws.

Section 2 WMMA / ΔEX shall be represented by voting delegation to the National Career Development Conference each membership year.

**Article X  
Parliamentary Authority**

Section 1 The Rules contained in the current edition of Robert's Rules of Order, Newly Revised, shall govern WMMA / ΔEX in all cases to which they are applicable and in which they are not inconsistent with the Constitution, By-Laws or any other special Rules of Order WMMA / ΔEX may adopt.

**Article XI  
Election Procedure**

Section 1 Elections will be held as prescribed in the By-Laws.

**Article XII  
Finances**

Section 1 Local chapters will be responsible for submission of state and national dues according to the number of individual members claimed in each membership classification, times the amount established for that classification.

Section 2 Voting delegates will determine the amount of state dues, with approval of the WMMA / ΔEX Executive Director.

Section 3 The Executive Council, with advice of the WMMA / ΔEX Executive Director, will control all WMMA / ΔEX finances and will furnish an annual report to each local chapter.

**Article XIII  
Emblem and Colors**

Section 1 The emblem of WMMA / ΔEX shall be *the shape of the State of Wisconsin* a circle which contains a double-shadowed diamond and the inscription: DELTA EPSILON CHI...ΔEX / DECA. The words "*Wisconsin Marketing and Management Association with the National ΔEX super-imposed on the emblem.*"

Section 2 The wearing of this emblem will be governed by WMMA / ΔEX and National DECA / ΔEX as prescribed in the By-Laws.

Section 3 The WMMA / ΔEX emblem design, as described, is protected from infringement by Patent No.'s 663,265; 1,043,171; and 1,068,341. The use of this emblem will be governed by WMMA / ΔEX and National DECA as prescribed in the By-Laws.

Section 4 The colors of WMMA / ΔEX shall be blue and gold.

**Article XIV**  
**Rules / Regulations / By-Laws**

Section 1 WMMA / ΔEX will adopt such rules, regulations, and by-laws as are deemed necessary by the Voting Delegates.

**Article XV**  
**Amendments**

Section 1 This Constitution may be amended at the Annual Business Meeting as Follows:

- A. All proposed amendments shall be submitted to the Chair of the Constitution and By-Laws Committee ninety (90) days prior to the Annual Business Meeting.
- B. The purposed amendments shall be sent to all chapters at least thirty (30) days prior to the Annual Business Meeting.
- C. The amendment(s) must pass by 2/3 vote of the Voting Delegates.
- D. All proposed amendments carried will be considered adopted at the close of the Annual Business Meeting.

**Article XVI**  
**Dissolution**

Section 1 As stated in the By-Laws.

**Article XVII**  
**Criteria for Candidate for State Office**

Section 1 As stated in the By-Laws.