

BY-LAWS**WISCONSIN MARKETING AND MANAGEMENT ASSOCIATION/
DELTA EPSILON CHI****Article I
Name of Organization**

- Section 1 As stated in the Constitution
- Section 2 As stated in the Constitution

**Article II
Definition and Purpose**

- Section 1 As stated in the Constitution

**Article III
Organization**

- Section 1 As stated in the Constitution

**Article IV
Boards / Council / Chapters**

- Section 1 As stated in the Constitution

**Article V
Membership**

- Section 1 Chapter Affiliation – As stated in the Constitution
- Section 2 Categories of Individual Membership
- A. Active Membership: Active members shall be students enrolled in their institution in a field or be taking courses with a career objective with a marketing scope or related studies as approved by the Wisconsin Technical College System. An active member must pay dues as established by WMMA / ΔEX and will be eligible to hold state office, participate in state competitive events, serve as a Voting Delegate, or to otherwise represent his/her chapter in WMMA / ΔEX affairs as approved by his/her State Association.
 - B. Professional Members: Professional membership may be extended to persons associated with or participating in the professional development of WMMA / ΔEX. Such members may include Instructor-Coordination, supervisors, Teacher-Educators, and Marketing Education Pre-Service Teacher-Education programs, employers, Advisory Committee Members and others willing to contribute to WMMA / ΔEX's growth and development. Professional will pay dues as established by WMMA / ΔEX, but will be ineligible to serve as state Voting Delegates, hold state office or otherwise represent WMMA / ΔEX in National DECA
 - C. Honorary Life Members: WMMA / ΔEX Honorary Life Members may be extended to any individual making a contribution to the field of Marketing and Management, or to WMMA / ΔEX, by approval of the Executive Council and the WMMA / ΔEX Executive Director.

- Section 3 Dues
- A. National dues shall be set by the Voting Delegates attending and voting at the business meeting at the WMMA / ΔEX State Career Leadership Conference.
 - B. State dues shall be reviewed yearly to determine if a change is advisable.
 - C. Local dues will be established by the voting members of the local chapters.
 - D. Local chapters shall be responsible for the collection of all dues and forwarding them to the proper levels.

Article VI
Officers and Duties

- Section 1
- A. President: It shall be the duty of the President to preside at all business meetings; to serve on the Board of Governors; to preside over the Executive Council meetings; to make all necessary committee appointments, including the designation of a committee chairman; to develop with the Executive Council a program of work for his/her term of office; to be responsible for the publication of the 25th of the month report; to attend all State Advisory Board meetings, when invited; and to make themselves available as necessary in promoting the general welfare of WMMA / ΔEX.
 - B. Regional Vice-Presidents: It shall be their duty to serve in any capacity as directed by the President; to be coordinator of the program of work, thereby seeing that all assigned duties for the year are carried out; to be coordinator of the Regional Board representing their respective region; to accept the responsibility of their President as occasions may demand and make themselves available as necessary in promoting the general welfare of WMMA / ΔEX. The Regional Vice-Presidents will represent and report to the following chapters:
 - 1. Western Region: New Richmond, Rice Lake, CVTC-Eau Claire, UW- Eau Claire, Ashland, Wisconsin Rapids, UW-Stout, CVTC Menomonie, La Crosse
 - 2. Southern Region: GTC Kenosha, GTC Racine, WCTC Pewaukee, Carroll College, Fennimore, MATC Madison, Janesville, Blackhawk TC
 - 3. North-East Region: Appleton, Green Bay, Fond Du Lac, Oshkosh, Cleveland, Wausau, Rhinelander, Moraine Park
 - C. Secretary: It shall be their duty to serve in any capacity as directed by the President; to record the proceedings of all business and Executive Council meetings; to accumulate the minutes and/or proceedings of all committee meetings; to present any financial and membership reports necessary; and to make themselves available as necessary in promoting the general welfare of WMMA / ΔEX.
 - D. Executive Vice-President: It shall be their duty to serve in any capacity as directed by the President; to develop corporate support to the WMMA / ΔEX; and to make themselves available as necessary in promoting the general welfare of WMMA / ΔEX.
 - E. Parliamentarian: It shall be their duty to serve in any capacity as directed by the President; to serve as Parliamentary advisor to the President; to be chair of the Constitution and By-Laws Committee, the Nominating Committee, and establish and recommend standing rules for the Annual Business Meeting; to be Assistant National Campaign Director.
 - F. Vice-President of Communications: It shall be their duty to maintain the WMMA / ΔEX website (i.e. supply the web designers with information for placement on the website); collect officers biographies for the conference programs and website; supply chapters with brochures and other

promotional materials; compile post-conference evaluations; E-mail appropriate articles to National ΔEX for publication; prepare the WMMA Annual Report (consisting of a pictorial presentation of the year in review); and to make themselves available as necessary in promoting the general welfare of WMMA / ΔEX.

Section 2 Nominating Committee – As stated in the Constitution.

Section 3 Term of Office – As stated in the Constitution.

Section 4 Number of Offices Held – As stated in the Constitution.

Article VII Committees

Section 1 Constitution and By-Laws Committee:

- A. This committee shall review this Constitution and By-Laws for error and/or outdated articles.
- B. This committee is responsible for distributing proposed amendments to the local chapters at least thirty (30) days prior to the State Career Development Conference.
- C. This committee shall reprint this Constitution each year to reflect any amendments made to this document.

Section 2 Nominating Committee:

- A. This committee shall select the nominees for office in WMMA / ΔEX.
- B. All campaign rules and criteria shall be set by this committee.
- C. The test and interview questions will be developed by this committee, and sent to all announced candidates.

Section 3 Credentials Committee:

- A. This committee shall determine the number of voting delegates to be awarded to each local chapter.
- B. The committee shall ensure all voting delegates and competitors are legal WMMA / ΔEX members.
- C. This committee shall be able to refuse to seat any person challenged and determined not to be an active member.

Section 4 Conference Courtesy Committee:

- A. This committee shall organize a courtesy corp. at each conference.
- B. This committee shall be responsible for hospitality for all guests and assist in operation of the competitions

Section 5 Program Committee:

- A. This committee shall invite any guests desired to attend all conferences.
- B. This committee shall contact all prospective speakers and arrange for their appearance.

Section 6 Ad-Hoc Committee(s):

- A. Special committee(s) shall be appointed from time-to-time as the need may arise and shall be dissolved upon completion of assigned duties.

**Article VIII
Advisors**

- Section 1 Chapter Advisors -- As stated in the Constitution.
- Section 2 Advisory Committees – As stated in the Constitution.
- Section 3 WMMA / ΔEX Executive Director – As stated in the Constitution.
- Section 4 State WTCS Marketing Education Consultant – As stated in the Constitution.

**Article IX
Conferences**

- Section 1 State Conferences
- A. There shall be a state fall conference called the Fall Leadership Conference (FCL)
- B. There shall be a state spring conference called the State Career Leadership Conference (State CLC). This conference shall be designated as the annual Business Meeting of WMMA / ΔEX, and include the following:
1. Officer elections, amendments to the Constitution and By-Laws, and other business deemed appropriate shall be conducted at this Annual Business Meeting.
 2. Voting Delegates -- Each chapter will be allowed three primary delegates. Each chapter will be allowed one secondary voting delegate for every ten active members or major fraction thereof. The total number of secondary delegates for any one chapter may not exceed the set Delegate Cap. The Delegate Cap shall be set at thirty (30), and increase by one for every increase of two-hundred and fifty (250) total state members since the previous increase or implementation of the cap.
 3. Each voting delegate will be entitled to one vote.
 4. The business shall be conducted in accordance with the standing rules adopted at the beginning of the Annual Business Meeting as recommended by the Chair of the Constitution and By-Laws Committee.
- C. Conference Planning: Conference planning shall be combined effort of the Board of Directors, the Executive Council and the Executive Director of WMMA / ΔEX; with the Executive Director serving as primary coordinator of the state conferences.
- Section 2 National Conference: The National Career Development Conference will be attended by WMMA / ΔEX in the form of voting delegates selected from the present and last year's Executive Council.

**Article X
Parliamentary Authority**

- Section 1 References -- As stated in the Constitution.

**Article XI
Election Procedure**

- Section 1 The Nominating Committee will present a panel of candidates; at least one for each vacancy.

- Section 2 At the First General Session of the State Career Leadership Conference, a representative of the Nominating Committee will announce the panel of candidates. The meeting will be open to nominations from the floor.
- Section 3 All nominees from the floor must be able to meet the criteria and submit the required credentials prior to the election.
- Section 4 A majority of all ballots cast (not counting blank or defaced ballots) will be required to elect a candidate. If no candidate receives a majority on the first ballot, then all except the top two candidates are forthwith disqualified, and a second election is then held immediately, limited to the top two candidates. The one receiving the most votes therein is elected. If this second election results in a tie, a third election is held. If no candidates have received a simple majority after three elections, a straw vote will determine the officer.
- Section 5 The vacancy of the President will be filled by one of the Regional Vice-Presidents. During the Annual Business Meeting, the present Regional Vice-Presidents will draw for the order of succession of office to the President. The Regional Vice-President drawing number one will be designated as First Vice-President, and the Regional Vice-President drawing number two will be designated as Second Vice-President, etc., until all three regions are assigned a number of succession during their term of office.
- Section 6 All other officers will be filled by the runner-up candidate for the vacated office. If the runner-up candidate for the vacated office is not available, the WMMA / ΔEX Board of Directors may make the appointment or hold special election.

Article XII

Finances

- Section 1 Submission of State and National dues -- As stated in the Constitution.
- Section 2 Amount of State Dues -- As stated in the Constitution.
- Section 3 Financial Control -- As stated in the Constitution.

Article XIII

Emblem and Colors

- Section 1 Emblem Description -- As stated in the Constitution.
- Section 2 This emblem is used to identify membership to National and WMMA / ΔEX. Use of this emblem is reserved for membership identification on wearing apparel and jewelry.
- Section 3 The emblem can be used, by virtue of permission that has been granted to all affiliated WMMA / ΔEX Chapters or State Associations on all publications, printed materials, banners, trophies and other items designating collective membership in WMMA / ΔEX.
- Section 4 Colors -- As stated in the Constitution.

Article XIV
Rules / Regulations / By-Laws

Section 1 Adoption -- As stated in the Constitution.

Article XV
Amendments

Section 1 Procedure -- As stated in the Constitution.

Article XVI
Dissolution

Section 1 The organization is organized exclusively for charitable, educational, religious, or scientific purposes within the meaning of section 501 (c)(3) of the Internal Revenue Code.

Section 2 No part of the net earning of the organization shall insure to the benefit of, or be distributed to, its members, trustees, officers or other private persons except that the organization shall be authorized and empowered to pay reasonable compensation for services rendered.

Section 3 No substantial part of the activities of the organization shall be the carrying on of propaganda or otherwise attempting to influence legislation and the organization shall not participate in or intervene (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office.

Section 4 Notwithstanding any other provisions of these articles, the organization shall not carry on any other activities not permitted to be carried on (a) by an organization exempt from Federal Income Tax under section 501 (c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Revenue Law) or (b) by an organization, contribution, to which are deductible under section 170 (c)(2) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Revenue Law)

Section 5 Upon the dissolution of the organization, Board of Trustees shall, after paying or making provisions for the payment of all of the liabilities of the organization dispose of all the assets of the organization exclusively for the purposes of the organization in such manner, or to such organization or organizations organized and operated exclusively for charitable, educational, religious, or scientific purpose as shall at the time qualify as an exempt organization or organizations under section 501 (c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Revenue Law), as the Board of Trustees shall determine.

As such assets not so disposed of the Court of Common pleas of the county in which the principal office of the organization is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine which are organized and operated exclusively for such purpose.

Article XVII
Criteria for Candidate for State Office

Section 1 Candidates must have a 2.5 cumulative grade point average at the institution where they are enrolled. If no record has been accumulated then transcripts from their previous institution of enrollment that show that the candidate has had a 2.5 cumulative grade point average must be provided.

- Section 2 The candidate must have an active member of WMMA / ΔEX as described in Article V, Section 2 of the Constitution.
- Section 3 Unless the candidate is graduating, they must be enrolled in their institution in a field or be taking courses with a career objective with a marketing scope. Candidates enrolled must also maintain a minimum of six (6) credits per semester.
- Section 4 The candidate must obtain the necessary score on the approved Parliamentary Procedure Examination and on the WMMA / ΔEX Information Exam.
- Section 5 The candidate must submit the following credentials:
- A. A letter of intent (commitment to fulfill obligations).
 - B. A nomination form (name, address, office, qualifications, reason(s) for running).
 - C. A transcript of letter of potential grade point.
 - D. Platform (goals and objectives for term of office)
 - E. Letters of endorsement from chapter officer and an advisor.
 - F. Letter of recommendation from college official.
 - G. Agreement to Serve Form.